

Strategic Plan

2024–2028

mncee.org | @MnCEE

OUR VISION

We envision a healthy, carbon-neutral economy that works for all people.

OUR CORE VALUES

Collaboration. We embrace complementary strengths and diverse points of view.

Expertise. We serve using decades of experience and skills that we continue to strengthen daily.

Science. Our approach depends on independent research and expert analysis with a focus on results.

Community. We rely on diverse perspectives and local wisdom for people-centered solutions.

Integrity. The trust we’ve earned is a direct result of our ethical and honest track record.

Equity. We align our efforts behind cost-effective, practical solutions that promote prosperity for all.

OUR MISSION

We discover and deploy the most effective energy solutions that strengthen the economy and improve the environment.

OUR PRIORITIES

| Decarbonize our building stock, systematically & equitably. | Ensure organizational sustainability. | Prepare proactively for agile, strategic growth. | Shape the future energy supply chain for the consumer. |
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| <p>CEE leads collaboration in the Midwest and beyond to rapidly scale building decarbonization through research of new technologies, scaling of efficiency programs, and heat pump deployment.</p> <p>To ensure all are included, especially those who have been historically marginalized, we explicitly push for policies and programming that foster racial and economic equity and inclusion.</p> <p>In addition to smart programming and partnerships, we pursue building code and policy advancements to rapidly and equitably cut carbon emissions economy-wide.</p> | <p>CEE works to withstand the ups and downs of program and financial successes and challenges by building more resilient and diverse funder relationships.</p> <p>As a dynamic organization navigating a dynamic field, we necessarily adopt tools and practices that build resiliency in our programs, finances, staffing, and operations.</p> <p>We leverage staff strengths, career development, and a shared vision of inclusive practices and belonging to become an employer that people seek to join.</p> | <p>Adopting equitable, net-zero, place-based approaches, CEE innovates at home while introducing new approaches in diverse geographies with new funding streams.</p> <p>As we take on new commitments for meaningful impact, we ensure that our own people and complementary partnerships are fully resourced to live up to the promises we make.</p> <p>CEE builds a regional and national identity as a leading cold climate, energy efficiency, and building decarbonization expert and resource.</p> | <p>Fortifying CEE’s deep expertise with new relationships and technical innovation, we improve consumer options by influencing those who deliver energy-related products and services.</p> <p>Thinking long-term for better supply chains, we help train a bigger, more diverse workforce; forge powerful contractor collaborations; and employ a full array of policy and market levers.</p> <p>By helping bring the best technologies to market faster, our ultimate goal as always is to help consumers make sound decisions to improve energy efficiency in their homes and businesses.</p> |