

**DSM Potential Study:  
Advisory Committee Meeting #5  
August 29, 2018, 11:00am – 2:00pm**

**At Minnesota Power**  
*(30 W Superior St, Duluth, MN 55802)*

**AGENDA**

- 10:30      **Coffee and Pastries (Optional)**
- 11:00      **Meeting Kick-Off – Carl Nelson (CEE)**
- Agenda overview
- 11:10      **Methodology and Results – Matt Socks (Optimal Energy)**
- High level methodology overview
  - Results of max achievable and program potential scenarios
  - Q&A
- 12:15      **Lunch**
- Pizza and Salads (Pizza Luce)
- 12:45      **Program Recommendations – Carl Nelson (CEE)**
- Insights from data
  - How utilities can reach estimated potential
- 1:30      **Policy Recommendations – Mike Bull (CEE)**
- How our results inform the policy recommendations
- 1:45      **Next Steps – Carl Nelson (CEE)**
- Deadline for comments: Friday, September 7<sup>th</sup>
  - Utility-level efficiency potential tool
- 2:00      **End**
- 2:30      **Tour of Duluth Entertainment Convention Center (Optional)**
- Tour will highlight energy efficient aspects of the DECC
  - Will walk as group from MN Power to the DECC (about 6 blocks)